



Andy Shaw - Environment Coordinator - AUSVEG
0448 963 548 andrew.shaw@ausveg.com.au

**Hort
Innovation**
Strategic levy investment

**VEGETABLE
FUND**

This project has been funded by Hort Innovation using the vegetable research and development levy and funds from the Australian Government. For more information on the fund and strategic levy investment visit horticulture.com.au

New Project



- The EnviroVeg program 2017 – 2022 is a vegetable levy funded R&D project that builds on previous EnviroVeg projects while developing a collaborative and effective structure
 - **Strong R&D connections**
 - **Valuable data**
 - **Program Recognition**
 - **Environmental Management on-farm**

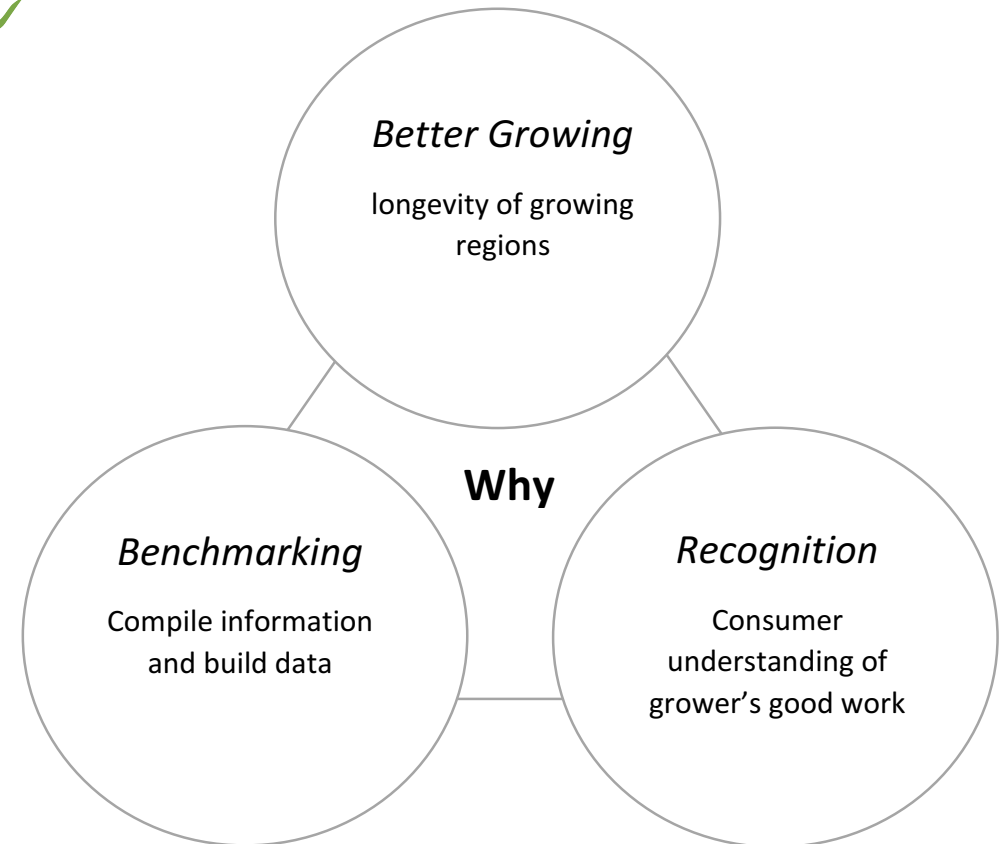


Project overview



EnviroVeg
Sustainable Vegetable Production

- AUSVEG & EnviroVeg
 - Coordination and recognition
- Growcom & Hort360
 - Benchmarking data and training
- Freshcare & Freshcare Environmental
 - Certification and data



striving for prosperity in the Australian vegetable industry

Program Structure



EnviroVeg
Sustainable Vegetable Production

- Grower owned and led
- Improve longevity of growing regions
- Benchmark data



INDUSTRY REPRESENTATION



striving for prosperity in the Australian vegetable industry

Program Structure

- Technical Committee
- The EnviroVeg Resource
- Up-to-date R&D



EnviroVeg
Sustainable Vegetable Production



RESEARCH & DEVELOPMENT



striving for prosperity in the Australian vegetable industry

Program Structure



EnviroVeg
Sustainable Vegetable Production

- Uptake R&D
- Identify cost & production savings
- Connected resources



BEST PRACTICE IMPROVEMENT

Program Structure



EnviroVeg
Sustainable Vegetable Production

- Pathway to Freshcare Environmental
- Marketing and representation
- Recognised third party assurance



CERTIFICATION

Program Structure



EnviroVeg
Sustainable Vegetable Production

- Consolidated processes
- Consolidated knowledge
- Consolidated industry resources



HARMONISED STRUCTURE

Program Resources



EnviroVeg
Sustainable Vegetable Production

- The EnviroVeg Resource
- Self-assessment
- Feedback report
- Facilitated training
- Website
- Resources and support



striving for prosperity in the Australian vegetable industry

Program Benefits



EnviroVeg
Sustainable Vegetable Production

- Branding
- Tracking and benchmarking
- Proof of good practices
- Guidance and improvement
- Production benefits/a healthy farm
- Identify cost savings



striving for prosperity in the Australian vegetable industry

Current work



EnviroVeg
Sustainable Vegetable Production

- New system under development for 2018
- Structure consolidation
- Resources update
- How to develop program recognition?
- Pilot Program



striving for prosperity in the Australian vegetable industry

Pilot Program



EnviroVeg
Sustainable Vegetable Production

- Identify gaps
- Increase production efficiencies
- Benchmarking
- Self assessment and feedback report



GAP ANALYSIS

Identify production savings and benchmarking

0.5 - 1 hour



Pilot Program



EnviroVeg
Sustainable Vegetable Production

- Build on identified 'gaps'
 - Certification training requirements
 - Audit readiness
-
- Feedback, Hort360 modules
 - EnviroVeg Resource



FACILITATED TRAINING

Receive individual support to build knowledge and training

One day



Pilot Program



EnviroVeg
Sustainable Vegetable Production

- Certification to Freshcare Environmental
- Support through process
- Branding and recognition
- All previous resources



CERTIFICATION

Achieve recognition and underpin environmental credentials

One day



Pilot Benefits



- Recognition

An avenue to achieve recognition from councils and retailers for complying with up to date Environmental Management Practice

Access to program environmental branding and associated benefits

Achieved certification to the Freshcare Environmental (ENV3) Standard



striving for prosperity in the Australian vegetable industry

Pilot Benefits



- Resources

Received training
in vegetable
industry Environmental
Best Practices

Ongoing support from
EnviroVeg personnel

A plan for
achieving long term
sustainability of growing
areas, minimising farm
run off, and supporting
biodiversity

The latest information
on sustainable vegetable
growing practices



striving for prosperity in the Australian vegetable industry

Pilot Benefits



- Identify Savings

Identified areas for
improved resource and
production management

Identified cost savings

Costs covered
for training, auditing
and certification



striving for prosperity in the Australian vegetable industry

What's next



EnviroVeg
Sustainable Vegetable Production

- What I am working on now
 - Structure of program
 - Up-to-date resources
 - Pilot program
- Then focus on
 - Recognition for members
 - Getting more people on board
 - Grower ownership & feedback



striving for prosperity in the Australian vegetable industry

Get involved

- Apply for the pilot program
- Look out for 2018
- Use program resources
- Give feedback
- Get in touch

Andy Shaw

andrew.shaw@ausveg.com.au

03 9882 0277

0448 963 548



striving for prosperity in the Australian vegetable industry